

Double page A4 spread Advert.
420x297mm
plus 3mm bleed of image
all round if required

Single page Advert.
210x297mm
plus 3mm bleed of
image all round if
required

AAEN Advertising size guide

*All advertising to be supplied as either Press ready PDFs
or Illustrator .eps files
(text/fonts converted to curves or embedded)

**To avoid unexpected colour shift when printing please try to
create your document using cmyk images and graphics not
RGB. We can work with RGB but colours can be unpredictable.



Half page Vert. Ad.
93x259mm (Left or Right)



Third page Vert. Ad.
62x259mm (Left or Right)



Quarter page Vert. Ad.
45x259mm (Left or Right)



**Single page A4
Advertorial**
(has magazine's
header and footer)
190x259mm



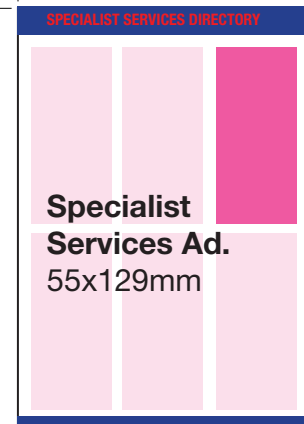
Half page Horizontal Ad.
190x127mm



Third page Horizontal Ad.
190x84mm



Quarter page Horizontal Ad.
190x62mm



**Specialist
Services Ad.**
55x129mm

Cover

210x297mm
plus 3mm bleed of image all round if
required

Masthead

allow 44mm x 180mm for Masthead
approx 10mm from top of page and
15mm from sides

allow 20mm x 160mm for 'In this
issue' text panel approx 7mm up
from bottom of page
(this can be moved to suit your image)

In this issue